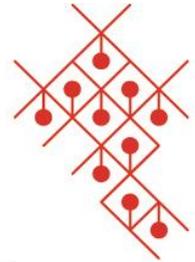




The Embassy of the Republic of Poland in Tel Aviv
Trade and Investment Promotion Section



Polska



Business Opportunities in Poland

14 June 2012

Herods Hotel, Tel Aviv



Date: 14 June 2012

Location: Herods Hotel

Hayarkon 155

Tel-Aviv, Israel

Organized by: Trade & Investment Promotion Section Embassy of the Republic of Poland in Tel Aviv

In cooperation with:

Israel – Poland Chamber of Commerce

Partners: LWB & Partners Law Office, Warsaw
Knebel & Co Law Offices, Tel-Aviv

Conference's aim: To expose to Israeli companies, entrepreneurs and investors the range of business opportunities in Poland, in order to encourage cooperation, business relations and investments in Poland, which is one of Europe's leading economies.

The conference shall cover the following business activities: joint-investments with the public sector, infrastructure, financing, high-tech, environmental protection, real-estate and agriculture.

High ranked representatives of Polish authorities and business sectors in Poland shall speak at the conference, and shall give the participants practical options for business development and financing.

Among the participants – the deputy minister of economy, the president of the Polish investment agency, the president of the banks association, the ambassador of Poland, etc.

The second part of the conference shall be dedicated to personal meetings with the speakers, subject to prior reservation.



Conference Program

08.30 – 09.00 Registration of the participants / coffee and refreshments

09.00 – 09.30 **Welcoming words**

Moderator: Anna Lengiewicz (LWB) and Elroy Knebel (KE)

- Shalom Simhon,
Israeli Industry, Trade and Labor Minister
- Jacek Chodorowicz,
Ambassador of the Republic of Poland
- Iłona Antoniszyn-Klik,
Undersecretary of State of the Ministry of Economy of the Republic of Poland
- Henryk Lewiński,
President of the Israeli-Polish Chamber of Commerce

09.30 – 09.50 **The current status and perspectives of the economic co-operation between Israel and Poland**

- Ryszard Szelągowski,
Economic Counselor of the Embassy of the Republic of Poland
- Marek Zieliński,
Counselor - Head of the Section of the Trade & Investment Promotion Section of the Embassy of the Republic of Poland

09.50 – 10.10 **Investors's support program through PAIiIZ**

- Sławomir Majman,
President of the Polish Information and Foreign Investment Agency (PAIiIZ)



- 10.10 – 10.30 **Improvement of the credit market in Poland**
- Krzysztof Pietraszkiewicz,
President of the Association of the Polish Banks-Związek Banków Polskich
- 10.30 – 11.10 **Success story of the Israeli company investing in Poland**
Egged, Aroma, Giza Polish Ventures
- 11.10 – 11.30 **Coffee and refreshments**
- 11.30 – 13.10 Workshop I – Infrastructure, recycling, real estate and financing**
- Anna Lengiewicz – Moderator**
- 11.30 – 11.50 **Poznan municipality–** PPP project/investment opportunities- Katia Lożina,
Deputy Head of the Investor Relations Department of City of Poznan,
Dominika Błaszyk, Specialist for investor relations of the Investor Relations
Department of City of Poznan
- 11.50 – 12.10 **Warsaw municipality–** PPP project/investment opportunities- Paweł
Pawłowski, Director of Investors Service Department of City of Warsaw
- 12.10 – 12.30 **Waste treatment–** Cezary Starczewski, Expert in the Ministry of the
Environment, Previous-Director of the Environmental Information Centre in
the Ministry of the Environment
- 12.30 – 12.50 **Infrastructure financing-** Agnieszka Szymczyk, Senior Banker, EBRD
- 12.50 – 13.10 **Real estate prospects in the Polish market-** Patrick Delcol, President of
DTZ
- 11.30 – 13.10 Workshop II – agriculture, Hi-Tech and advanced technologies,
financing incentive schemes**
- Elroy Knebel, Dorota Kobylecka - Moderators**
- 11.30 – 11.50 **Development of agri-food sector in Poland-** Dariusz Goszczyński,
Director of the Promotion and Communication of the Ministry of Agriculture
and Rural Development



- 11.50 – 12.10 **Financing of the Hi-Tech and advanced technologies-** Piotr Cwik, Investment Director, Krajowy Fundusz Kapitałowy
- 12.10 – 12.30 **BOS Group approach to foreign investors-** Krzysztof Telega, Vice-President of Bank Ochrony Środowiska, Bartłomiej Pawlak, President of BOŚ Eko Profit S.A.
- 12.30 – 12.50 **How to finance your investments in Poland. Banks, Stock Exchange, Bonds and other opportunities-**Jarosław Dąbrowski, Dąbrowski Finance
- 12.50 – 13.10 **Investment support systems – Polish government and European Union,** Paul van Kooperen, Managing Partner PNO CEE
- 13.10 – 14.20 **Lunch break**
- 14.30 – 17.00 Meetings between Israeli investors and Polish representatives upon prior arrangement to be coordinated in few meetings rooms

